



2021 ASAC Annual  
Conference  
Nov. 7-10

### Sunday, November 7

- 2:30 - 3:30 Informal discussion of ASAC Vision / Direction
- 3:30 - 5:00 ASAC Board of Directors Meeting, open to all
- 5:30 - 7:30 Opening Reception, get-acquainted activities
- 7:30 Dinner, on your own but with ASAC Ambassadors leading groups to different restaurants

### Monday, November 8:

- 7:45 - 8:00 Welcome, Ethan Robertson, ASAC President
- 8:00 - 9:00 Andrew Muhammad Ph.D., Blasingame Chair of Excellence, University of Tennessee  
*"U.S. Agricultural Trade Outlook: The Trade War, COVID-19, and Beyond"*
- 9:00 - 10:00 Amanda Stone, PhD, Assistant Professor and Extension Dairy Specialist, Mississippi State University  
*"Mental Health First Aid in Ag"*
- 10:00 - 10:30 Break
- 10:30 - 11:30 Ken Hilton, President, Red Wing Software and Chair, ASAC Ethics Committee.  
In conjunction with other Ethics Committee members: John Jackson, Bill Zweigbaum, Joanna Lidback, and Don Tyler  
*"What are ASAC Ethics Expectations for ASAC Members?"*
- 11:30 - 1:00 Past President's Luncheon
- 1:00 - 1:45 Ron Rabou, Rabou Farms  
*"Enough is Enough"*
- 1:45 - 2:45 Ag Consultants Panel Discussion, facilitated by Ron Rabou  
Including Rena Striegel, Transition Point Advisors, Bill Zweigbaum and Mark Mapstone  
*"Adapting to Change: Skills for Consultants Facilitating Family Transitions"*
- 2:45 - 3:15 Break
- 3:15 - 4:45 Temple Grandin Ph.D., Professor of Animal Science, Colorado State University via Zoom
- 5:30 - 6:30 Reception
- 6:30 - 9:00 ASAC Banquet, featuring keynote Michelle Miller, "Farm Babe"  
*"The Truth behind Modern Agriculture"*



**Tuesday, November 9:**

7:30 – 8:00 ASAC Early Bird Bonus Mini-Session

8:00 – 9:30 Billy Cripe, Vice President of Marketing, CIBO Technologies; and Kenny Fahey, Executive Director, Leading Harvest  
*"Carbon Markets, Carbon Farming and Regenerative Agriculture"*, and  
*"Navigating the Sustainability Certifications Market"*

9:30 – 10:00 Break

10:00 – 11:00 Laurel Graefe MBA, Vice President and Regional Executive, Federal Reserve Bank, Nashville Branch  
*"View from the Fed: Economic Update and Outlook"*

11:00 – 12:00 ASAC Business Meeting

12:00 – 1:30 ASAC Luncheon, featuring incoming president (passing of gavel)  
Kyle Walker CAC,  
*"Presidential Vision, 2022"*

Dave Mielnicki, Director of Appraisal, Peoples Company  
With Noah Berkson and Chris Bauman, Co-founders, CashRent  
*"National Land Values and Market Trends"*

1:30 Depart hotel

1:45 – 6:00 Tour of area agriculture and agricultural products, including presentations (3 CEUs)

Join other Ag Consultants in exploring Tennessee agriculture at the Ellington Agricultural Center (home of the Tennessee Dept. of Agriculture). A meeting with senior officials in the Tennessee Dept. of Agriculture is scheduled, followed by your choice of facility tours including the Tennessee Agricultural Museum. Afterwards learn more about the pathway of Tennessee grains bound for area distilleries – visit and conduct tasting exercises at two sites. This tour will cost an additional \$ 100.00 to cover transportation and other costs.

7:00 Dinner, on your own but with ASAC Ambassadors leading groups to different restaurants

**Wednesday, November 10:**

Breakfast on your own; Depart for home

8:00 – 4:00 Tentative: ASAC Continuing Education, Russell Morgan



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9:00 – 11:00 ASAC Board and Committee Chairs:  
*"Training, Scheduling and Prioritizing: ASAC 2022"*  
Facilitated by Ethan Robertson, outgoing ASAC President