



Conference Schedule



Sunday, November 7

- 2:30 – 3:30 Informal discussion of ASAC Vision / Direction
- 3:30 – 5:00 ASAC Board of Directors Meeting, open to all
- 5:30 – 7:30 Opening Reception, get-acquainted activities
- 7:30 Dinner, on your own but with ASAC Ambassadors leading groups to different restaurants

Monday, November 8:

- 7:45 – 8:00 Welcome, Ethan Robertson, ASAC President
- 8:00 – 9:00 Andrew Muhammad Ph.D., Blasingame Chair of Excellence in Agricultural Policy, University of Tennessee
"U.S. Agricultural Trade Outlook: The Trade War, COVID-19, and Beyond"
- 9:00 – 10:00 To Be Determined
"Mental Health in Agriculture: What is the Consultant's Role?"
- 10:00 – 10:30 Break
- 10:30 – 11:30 Ken Hilton, President, Red Wing Software, and Chair, ASAC Ethics Committee
In conjunction with other Ethics Committee members: John Jackson, Bill Zweigbaum, Joanna Lidback, and Don Tyler.
"What are ASAC Ethics Expectations for ASAC Members?"
- 11:30 – 1:00 Past President's Luncheon
- 1:00 – 1:45 Ron Rabou, Speaker, Author, and President, Rabou Farms, Inc.
"Enough is Enough"
- 1:45 – 2:45 Ag Consultants Panel Discussion, facilitated by Ron Rabou
Including Bill Zweigbaum and Mark Mapstone
"Adapting to Change: Skills for Consultants Facilitating Family Transitions"
- 2:45 – 3:15 Break
- 3:15 – 4:45 Temple Grandin Ph.D., Professor of Animal Science, Colorado State University
via Zoom
- 5:30 – 6:30 Reception
- 6:30 – 9:00 ASAC Banquet, featuring keynote Michelle Miller, AKA "The Farm Babe", Farm Babe, LLC
"The Truth behind Modern Agriculture"



Conference Schedule



Tuesday, November 9:

- 7:30 – 8:00 ASAC Early Bird Bonus Mini-Session
- 8:00 – 9:30 Billy Cripe, Vice President of Marketing, CIBO Technologies; and Kenny Fahey, Executive Director, Leading Harvest
"Carbon Markets, Carbon Farming and Regenerative Agriculture", and
"Navigating the Sustainability Certifications Market"
- 9:30 – 10:00 Break
- 10:00 – 11:00 Laurel Graefe MBA, Vice President and Regional Executive, Federal Reserve Bank, Nashville Branch
"View from the Fed: Economic Update and Outlook"
- 11:00 – 12:00 ASAC Business Meeting
- 12:00 – 1:30 ASAC Luncheon, passing of gavel to incoming President, Kyle Walker
"Presidential Vision 2022", Kyle Walker
- Dave Mielnicki, Director of Appraisal, Peoples Company
with Noah Berkson and Chris Baumann, Co-founders, CashRent
"National Land Values and Market Trends"
- 1:30 Depart hotel
- 1:45 – 6:00 Tour of area agriculture and agricultural products, including presentations (3 CEUs)
- Join other ag consultants in exploring agriculture in Tennessee at the Ellington Agricultural Center. Learn more about the pathway of Tennessee grains bound for area distilleries and visit and conduct tasting exercises at two sites. This tour will be an additional fee.
- 7:00 Dinner, on your own but with ASAC Ambassadors leading groups to different restaurants

Wednesday, November 10:

- Breakfast on your own; Depart for home
- 8:00 – 4:00 Tentative: ASAC Continuing Education, Russell Morgan
- 9:00 – 11:00 ASAC Board and Committee Chairs: *"Training, Scheduling and Prioritizing: ASAC 2022"* facilitated by Ethan Robertson, outgoing ASAC President