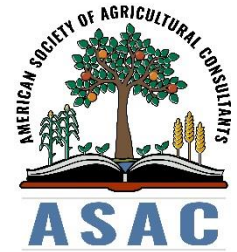


# American Society of Agricultural Consultants

## ASAC

*Consulting Excellence to Agriculture – Worldwide*

### Communique



#### **BOD NOTES for October 19, 2021**

Meetings Committee-Kyle Walker, Chair: The meeting committee will have met twice in October to wrap up planning for the November Annual Meeting. To date there are 29 registrants for the meeting in Nashville. On Sunday & Tuesday ASAC ambassadors will take attendees to various locations for dinner. EVP is putting together reservations at restaurants of multiple types of cuisine. Watch for signup sheets at the Sunday night reception and at registration on Monday morning.

Members that are coming to the meeting are encouraged to bring any type of business swag they may have to distribute to all the other attendees. We will have bags available to make “swag totes” for all. Bring your business cards, pens, or whatever else you have to share. All members are also encouraged to promote sponsorship for the annual meeting. If you need the brochure please email [evp@agconsultants.org](mailto:evp@agconsultants.org).

The meetings committee then made a recommendation to the BOD that the 2022 Annual Conference be in Oklahoma City, OK. The BOD voted to accept the recommendation.

Bylaws Committee-Pete Weisenberger, Chair: The updated draft of the by-Laws with revisions had been sent to the membership for review and voting. One member did respond with a grammar/punctuation edit to help clarify a sentence, that update has been made. A final vote will be held and tabulated at the Annual Meeting on Tuesday, November 9, 2021.

Continuing Education Committee-Russell Morgan, Chair: The Education committee has received four registrations to date for the ASAC 410 class that will be offered live at the Annual Meeting. Registration is still open online.

Ethics and Grievance Committee-Ken Hilton, Chair: The committee is looking forward to hosting a fantastic panel presentation at the annual meeting.

Marketing & Promotion Committee-Paige Gilligan, Chair:

The committee is looking for information to create blogs on the website. They are currently putting together a blog discussing marketing tips for ag consultants. If anyone has information that could be used for future blogs please send it to [marketing@agconsultants.org](mailto:marketing@agconsultants.org). They will also continue to boost

#### ASAC Leadership

##### *President*

Ethan Robertson

##### *President-Elect*

Kyle Walker, CAC

##### *Vice-President/Secretary*

Pete Weisenberger

##### *Chief Financial Officer*

Russell Morgan, CAC

##### *Immediate Past President*

Mick Lewis, CAC

##### *Eastern Director*

Joanna Lidback, CAC

##### *Western Director*

Ron Rabou

##### *Northern Director*

Steve McWilliams

##### *Southern Director*

Keith Dickinson, ACA

##### *Executive Vice President*

Amy Keith-McDonald

##### *Communique Team*

Patricia Hagsten (In

Memoriam Ib Hagsten)

posts on our social media avenues. Warren Clark has published two press releases for us, these are coming through in different areas of publication. If you have seen them let us know! We'd love to hear what publications our members are reading. The committee has also added new content to our YouTube account. Be sure to continue to check out and SHARE the ASAC communications on social media.

Nominating Committee-Mick Lewis, Chair: The nomination form has been emailed to the membership. A final vote will be held and tabulated at the Annual Meeting on Tuesday, November 9, 2021.

Strategic Alliance Committee-Norm Brown, Chair: The committee met in October and is continuing to progress in its initiatives. They are working to create relationships and partnerships with various banking groups, make alliances with other consulting associations as well as create a flyer promoting these steps.

Finance Committee-Keith Raynor, Chair: Russell Morgan, CFO presented ASAC's August Financial Report. The report was reviewed at the board meeting. The board accepted the report as presented. It was requested that the board consider increasing the budget for the currently hired marketing design consultant so her contract will go through the end of the year. The board approved the request.

Income and expenses for the annual meeting are coming along and all looks to be in good order as budgeted.

## **ASAC Board Member Spotlight**

**Kyle T. Walker** CAC, Peoples Company

Kyle currently serves as the President Elect on the board for ASAC. He has been involved with the Society for 6 years. Working for Peoples Company, Kyle manages farms and consults throughout the Midwest, Delta, and Pacific Northwest. His role with Peoples Company is to lead the Land Management division and expand the management footprint. Kyle said this about Peoples Company, "We have a great team in place and it's exciting to work for such an innovative company."



When talking about ASAC Kyle stated, "ASAC is a great group to be involved with." He enjoys collaborating with other members. Kyle further notes, "ASAC has given me an opportunity to meet other consultants from across the US." His advice for beginners in the consulting practice is this, "hard work and long hours pay dividends. If you want to be successful in any business, you have to put in the time to make it happen. There is no shortcut to being successful in life, dreams don't work unless you do."

When not working as a consultant, Kyle enjoys spending time with my family and taking vacations as often as possible. His hobbies include bow hunting, golf, and college football.

## Ib's Insightful Introspections

It will be impossible to replicate / replace Ib's wit and down-to-earth observations. In a meager attempt, we offer these:

"Deal with the world the way it is, not the way you wish it was."

**-John Chambers**

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"I skate to where the puck is going to be, not where it has been."

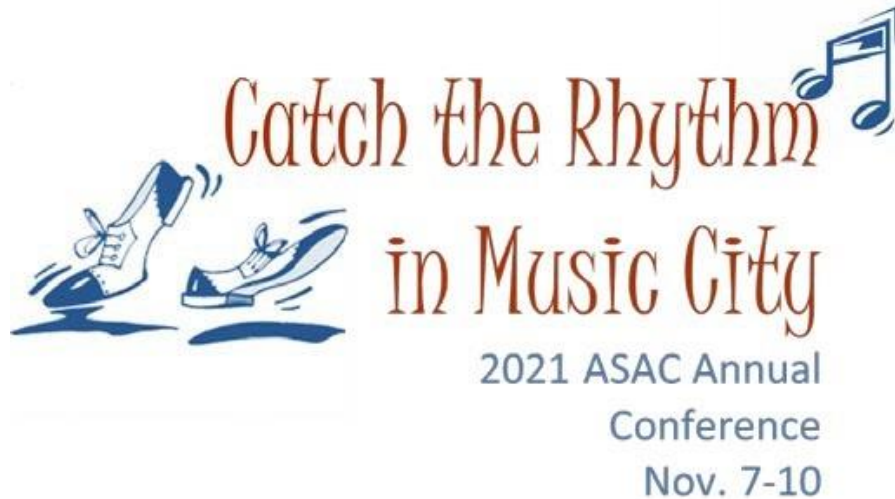
**-Wayne Gretzky**

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"The farmer is the only man in our economy who buys everything at retail, sells everything at wholesale, and pays the freight both ways."

**-John F. Kennedy**

Join us November 7-10 in Nashville, TN!



THANK YOU ANNUAL CONFERENCE SPONSORS!

